# Information & usage sheet

GISTERE

Feigh



BambooStick<sup>®</sup> is a king size cotton bud specially designed for ear care in dogs. It is today's most effective solution for both preventive and healing care of dogs' ears.

Main advantages of BambooStick<sup>®</sup> :

- · enhanced cotton head area for effective and complete cleaning
- · great absorption capacity 12 times more than a standard "human" cotton bud
- allows you to clean the dog's ear without any risk of touching the eardrum
  - enables a quick, easy and painless ear care
  - · ecologically friendly, 100% biodegradable
  - · designed, tested and approved by veterinarians and groomers

#### **SAFETY IN USE**

The standard "human" cotton buds are not suitable for dog ears and might be harmful if used.

Unlike standard cotton swabs, BambooStick<sup>®</sup> takes into account the distinctive features of the dog's ear. Its size and shape were optimised for the cleaning of pinna and vertical canal. Thanks to the size of the cotton head of BambooStick<sup>®</sup> it's quite impossible to pass the ear canal turn and to touch its deep stretch.

Even on a large dog, the diameter of the deep stretch of the ear canal is narrowing, so that any unwanted contact with the eardrum is almost impossible on an awake dog (e.g. in case of an ear care done by the owner of the dog)

If the dog's condition requires access to the deep stretch of the ear canal, the dog should be entrusted to a veterinarian who will decide whether anaesthesia is required.

#### MAXIMUM ABSORBENCY

Thanks to its unique shape, the cotton head surface area is maximised and allows therefore a quick and complete cleaning of secretions present in the pinna convolution.



Moreover, its volume is 12 times that of a "human" cotton bud – BambooStick<sup>®</sup> is therefore 12 times more absorbent.

# **TIME SAVING**

For cleaning dog ears, most veterinarians use a cotton ball wrapped around a haemostatic clamp. This method works, but takes time, is complicated and often messy.

BambooStick<sup>®</sup> saves time: no more wrapping, no more messy fingers while removing the cotton ball – take advantage of a single use product and save time for your business!

#### **EXCELLENT ERGONOMY**

The stick is easy to handle, it has an appropriate stiffness and most of all it does not become slippery when the ear is cleaned with an oily liquid.



## **SMOOTHNESS**

The smoothness and softness of the cotton head of BambooStick<sup>®</sup> protects the skin and the mucosa of the ear canal.



# **CHOICE OF RAW MATERIALS**

#### The cotton head

It is made out of 100% medical grade cotton wool.

The winding tension was carefully studied in order to obtain both:

 $\cdot$  an excellent support of the cotton head on the stick,

• a soft and smooth cotton wool which ensures an optimal absorbency of secretions.

#### The stick

It is made out of 100% bamboo. This material was chosen because of its unique gualities:

 $\cdot$  great mechanical strength: bamboo has a greater bending stress than most wood species, and a far greater bending stress than plastic.

 $\cdot$  even in the unlikely possibility of a break caused by a sudden movement of the dog's head, bamboo doesn't break into sharp tips, unlike wood. Its fibrous texture holds the broken ends together, therefore allowing the operator to pull the cotton head out of the ear.



#### WHY BAMBOO?

· Bamboo is 100% biodegradable and can be incinerated without any pollution.

 $\cdot$  It is a renewable resource: bamboo is cultivated so doesn't lead to deforestation.

· Bamboo grows very quickly, needs little water, very few pesticide and no fertilizer. By choosing bamboo, we fight against excessive use of wood and therefore against deforestation.

# **INSTRUCTIONS FOR USE**

1 - Hold the dog's head (or even better ask someone's help) (one hand on its neck, the other on its muzzle, pulling gently its head toward oneself in order to immobilize the dog).

2 - Put a small quantity of cleaning liquid into the ear canal.

3 - Massage the base of the auditory canal for about one minute. You should hear the sound of the liquid into the canal.

4 - If the place is appropriate, let the dog shake its head (beware of splashing).

5 - Use the BambooStick® to reabsorb the remaining liquid and to eliminate the secretions and the dirt matted on the pinna and in the auditory canal.



# PACKAGING

A bag contains 50 BambooStick<sup>®</sup> cotton buds.



## **TESTIMONIALS**

"Even in case of heavy secretions, after irrigating the ear with cleaning liquid, 2 or 3 BambooStick<sup>®</sup> are enough to perform a complete cleaning of the dog's ear."

Dr. F.L. Veterinarian

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